



# Wooden Jewels

by

*Paul*  
CORTESE

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CORTESE

## THE PAUL CORTESE PROJECT

Established in 2013, the brand springs from the intuition of a group of young entrepreneurs from Verona, whose passion and audacity prompted them to create a fashion label featuring clothing of outstanding quality, exclusively Made in Italy by combining design with the most modern production techniques.

Paul Cortese is an Italo-American traveller we've lost trace of: a restless, bohémien spirit, a dreamer of great generosity. Our founder met him quite by chance some years ago, and was so struck by his presence that he decided to create a label inspired by the man, featuring affordable luxury collections that aspire to express craftsmanship skill, innovation and painstaking attention to detail, teamed with the imaginative, original touch afforded by the brand's designers.

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## PAOLO AND MASSIMO

Classmates for five years, the two went their separate ways after graduation from the Classics High School: Massimo Patuzzo became an entrepreneur, and Paolo Cappello a designer of international renown\*.

Today they're back together to carry forward this project, in which an innovative technique meets cutting-edge design and unleashes all the potential of the Made in Italy concept.

*\*Some awards Paolo has received:*

- *Elle Decor Design Award Italy Young Designer of the Year.*
- *European Product Design Award Designer of the Year.*
- *Design Intelligence Award China.*
- *Top 10 Designers New York.*



**1993**  
COTTA CLASSICS HIGH SCHOOL  
Legnago, Verona, Italy

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## WOODEN JEWELS

On-going research into increasingly innovative, trend-inspired accessories sparked the intuition for a line of bracelets crafted in wood, as flexible as the skin.

This absolutely innovative move has not only created a new mood in the fashion accessories sector, but also embodies the brand's hallmark values of eco-sustainability and respect for nature, in which it has invested years of research and development.

The bracelets in the Wooden Jewels line are made using techniques that date back to the 19th century, combined with the most modern technologies to shape a unique, inimitable product that makes wood both resistant and incredibly flexible.

All the woods used come from sustainably managed forests that comply with the most stringent PEFC/FSC standards, because we believe an eco-sustainable approach is the only road towards a better future.

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## TYPES OF WOOD

### ***Ebony***

from central Africa. A fine-quality hardwood that traditionally symbolises strength.

### ***Macassar Ebony***

from the island of Sulawesi, in Indonesia. A rare wood, as unique as those who wear it.

### ***Grey-tinted Oak***

typical of continental Europe. Used to make barrels for fine wines; a symbol of elegance and sophistication.

### ***Italian Walnut***

from the Mediterranean forests of Italy. Characterised by its distinctive grain, this strong wood is among the finest in terms of resistance and quality.

### ***Ice Birch***

grows in the freezing temperatures of Siberia, with a fine grain that forms only with exposure to the cold. A wood as unique and distinctive as the person who chooses it.





# panarea

Inspired by the marvellous island in the Aeolian archipelago near Sicily, the shape of the circles is inspired by the crater of an ancient volcano submerged in the warm waters of the Tyrrhenian.



*Ebony*



*Ice  
Birch*



*Italian  
Walnut*



*Macassar  
Ebony*



*Grey-tinted  
Oak*



# *cortina*

A homage to Italy's most exclusive ski resort, the Pearl of the Dolomites. A series of hexagons reminiscent of snow crystals, creating an unmistakable pattern.



*Ebony*



*Ice  
Birch*



*Italian  
Walnut*



*Macassar  
Ebony*



*Grey-tinted  
Oak*





# *rialto*

Dedicated to the world-famous bridge in Venice, the city where romance blends seamlessly with dreams. An elegant, intertwined design that recalls the gently lapping waves of the Grand Canal.



*Ebony*



*Ice  
Birch*



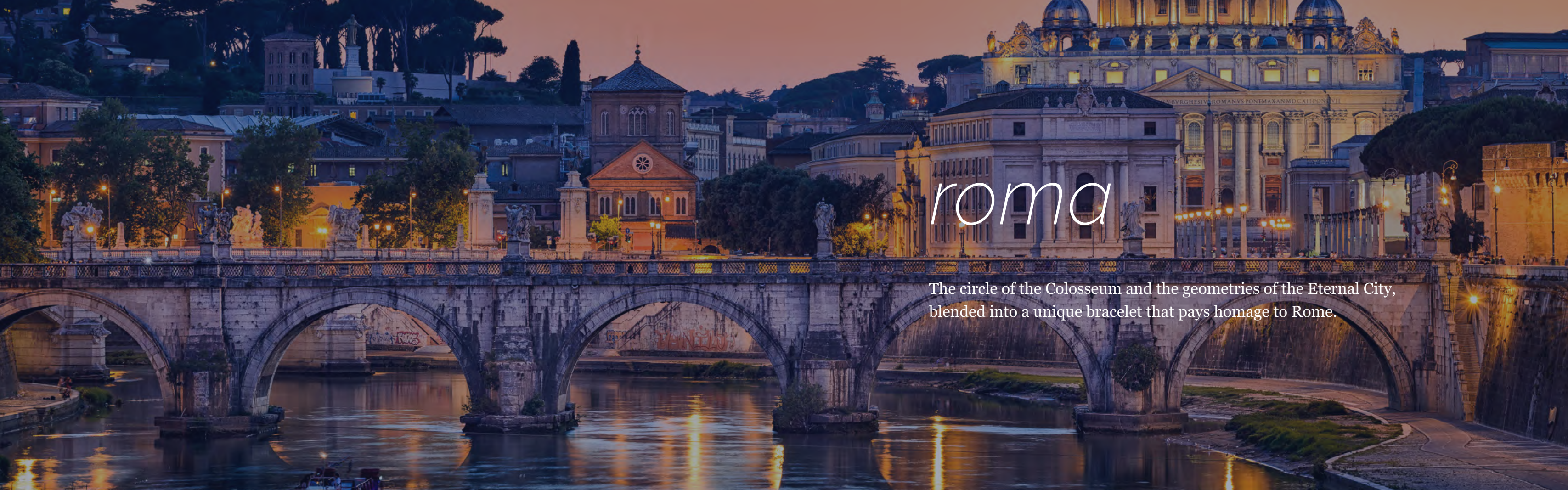
*Italian  
Walnut*



*Macassar  
Ebony*



*Grey-tinted  
Oak*



roma

The circle of the Colosseum and the geometries of the Eternal City, blended into a unique bracelet that pays homage to Rome.



*Ebony*



*Ice  
Birch*



*Italian  
Walnut*



*Macassar  
Ebony*



*Grey-tinted  
Oak*



# *brera*

Perfectly straight lines, almost like the trail left behind by a steam train speeding across the landscape. Energy, modernity and movement, the three founding vales of Futurism, provide the inspiration for Brera: classic craftsmanship with a strong, unmistakable soul.



*Ebony*



*Ice  
Birch*



*Italian  
Walnut*



*Macassar  
Ebony*



*Grey-tinted  
Oak*



## POP-WOOD

Crafted from Ice Birch, the coloured bracelets in the POP-WOOD line are particularly unique and distinctive. Available in various colours and all made from eco-friendly materials.

Eight colours for eight different personalities.

**Red Emotion:** impulsive and impassioned.

**Green Equilibrium:** perseverant, balanced and strong.

**Sparkling Yellow:** energetic, sunny and cheerful.

**Friendly Orange:** optimistic and sincere.

**Blue Soul:** sensitive, romantic and tolerant.

**Sweet Pink:** sweet, tender and understanding.

**Creation Purple:** creative and original.

**Romantic Lilac:** sensitive, generous and giving.

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# pop-wood



*Sweet Pink*



*Green Equilibrium*



*Friendly Orange*



*Sparkling Yellow*



*Blue Soul*



*Red Emotion*



*Romantic Lilac*



*Creation Purple*







## *Wood to wear*

Before the processing starts, the wood is softened with a special mix of oil. A delicate natural fragrance will envelop you, fading as you wear your bracelet. It is nature's impalpable caress, created with a selected extra virgin olive oil from the Garda Riviera. Consistency and colour will not change in time and the bracelet feels soft and smooth on the skin.

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